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# ECOMMERCE WEBSITE & MOBILE APPLICATION

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## Why do you need E-commerce Platform?



- It is a great way for you to grow your brand, acquire loyal customers, and generate more business revenue.
- E-commerce makes even it easier for shoppers to hit that buy button, no matter where they are.
- A huge number of companies can benefit from their own eCommerce website and mobile app, where they can sell their own products or services.
- Now everyone can start their own online business and no need to invest more in it.

## Problems



- Selling shops have the high cost of
- Invest Cost for employing staff
- Huge investment in maintaining Stock
- The physical store has locality Limitation
- Time Limitation to go market and buy any products
- Don't know about customer experience
- Can't solve customer query in the real-time
- Limited showcase of product
- How does a customer know about new offers and discount?

**\*\* There are so many extra costs for the equipment, accommodation, goods, insurance, and other utensils.**

## Solutions

- Don't need a physical store anymore
- An E-commerce store can be opened for any new order 24/7
- No matter if a holiday or working day, people can buy whatever they want
- The target audience is no more just regional, it becomes national or even international
- An e-commerce store requires less staff because the entire process is automated
- Communication with customers also becomes easy and effective
- Offer exceptional customer service to set your business apart
- You don't need big investments for that kind of business.



## Features & Benefits

### Admin: A store owner

- Tracking and Managing all Orders
- Add/delete Product Detail
- Manage Customer Details
- Manage payment methods
- Add Unlimited Products
- Organise with Collections
- Manage all your Customers at one place.
- See all Analytics
- Generate Discount Codes
- Manage Settings & Configuration
- Shipping Methods
- Database Backup & Restore Options
- Send Notification alert
- Manage Locations



## Website & Mobile App For Customers

- View all product list with price tag
- See all offers & discounted product
- Manage basic profile details
- Add to cart
- Add to wishlist
- Select live location
- Select payment mode
- Apply refer/promo code
- Easily contact with delivery partner
- Live order delivery tracking
- Raise ticket or call to customer care if facing any issue
- Download order receipt



## Platform

- Web Portal: For Admin
- Mobile App & Website: For Customers



# About Company



Adiyogi is a leading Jodhpur's software development company!

– Expert in development, Digital marketing, and advanced web and mobile solutions .With over 12+ years of an experienced team, we have worked for clients that include individuals, startups, and organizations.

**We have a group of teams to manage all work in an excellent way.**

- **Dedicated Team**
- **Teamwork and beliefs in outcomes**
- **Knowledge of all kinds of software**





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