



DIGITAL MARKETING
S E R V I C E

# WHY ONLINE PRESENCE NEEDED?

To get top rank on Google search, your business website wants:

- SEO with content strategy,
- Social media marketing, and
- Build a good graphical representation.

Digital Marketing is a full package of all these services. A strong online presence helps in getting customers, leads, revenue and set high insights into your business growth.

# **PROBLEMS**

- Being able to predict customer trends, market trends etc.
- Finding customers can be particularly difficult
- If your customers don't know who you are, they can't buy from you.
- In generating leads that are both high quantity and high quality
- Hiring is often one of the biggest challenges for small businesses
- Managing Workflow
- Difficult to attract customer from the wide range
- Brand reputation





# **SOLUTIONS**

- Improving revenue
- Driving more sales
- Driving more traffic to your website
- Improving the perception of your brand
- → SEO success
- Reduced marketing costs
- Improved social media engagement
- Correct analytics
- Showcase your business services using graphics



# **Features & Benefits**

### **Social Media Marketing**

- Posting on social channels will build a strong brand name in the market
- Easily everyone knows about your business product/services
- Graphics will attract customers
- High reach & engagement is necessary to see
- how the customer will enjoy your content
- Content makes your business reputation
- Ads campaigns will help in generating more leads instantly
- With a low budget, target more users
- Increase website traffic





# **Graphic Design**

→ Builds your brand's visual identity

High-quality visuals increase viewer interaction

- Strengthens your brand
- → Easy for conveying any information
- → Enhance Navigation
- → Positive First Impression
- → Building Trust and Goodwill
- Higher conversions



- Help in getting the best rank on the Google search page
- Increase website traffic
- You can move ahead of the competition
- You don't need to pay for ads in SEO
- Helps You to Attract Local Customers
- Helps in High ROI and Converse is
- Increases Brand Visibility







#### **General Terms & Conditions**

- > The advance will be 50-80% of the total deal amount
- Price will differ as per your requirements
- Support & quality content will provide by us
- ➤ The additional module will be added if you want in the future but charges will be applicable
- After finalized SRS, we can't do more than 2 edits within the same budget.
- Should clear all doubts before finalizing all project things

## **About Company**



 Expert in development, Digital marketing, and advanced web and mobile solutions. With over 12+ years of an experienced team, we have worked for clients that include individuals, startups, and organizations.

We Have A Group Of Teams To Manage All Work In An Excellent Way.

- Teamwork and beliefs in outcomes
- \* Knowledge of all kinds of software
- Dedicated Team



#### **ADDRESS:**

Adiyogi Technosoft Private Ltd.
Plot No 276, Opp. Rajasthan Patrika Office,
Manji Ka Hatha, Paota, Jodhpur,
(Rajasthan - 342001)

# **MOBILE NUMBER** 9785869100

**EMAIL ID** info@adiyogitechnosoft.com