



ADIYOGI
TECHNOSOFT PVT LTD



DIGITAL
MARKETING

WHY DIGITAL MARKETING?

In today's business world, digital presence is as important as a physical presence. If a business house is not properly present in the digital world it can fall behind and face huge competition.

Digital Market helps business houses to mark their presence in the digital market, Customer acquisition, revenue generation, and reach target customers globally.

DIGITAL MARKETING HELPS AS:-

- ⦿ Easily / Highly Affordable Marketing.
- ⦿ Exploring Unknown Territories, Help's Brand Promotion.
- ⦿ Exploring Unknown Territories Help's Acquiring New Customers.
- ⦿ Reaching out to More Consumers, Help's Brand Building.
- ⦿ Tracking consumer behavior Help's predict consumer behavior.
- ⦿ Predicted consumer behavior Help's Tracking Market trends.
- ⦿ Increased Revenue.
- ⦿ Higher Profits.
- ⦿ Help Acquiring New Talents.

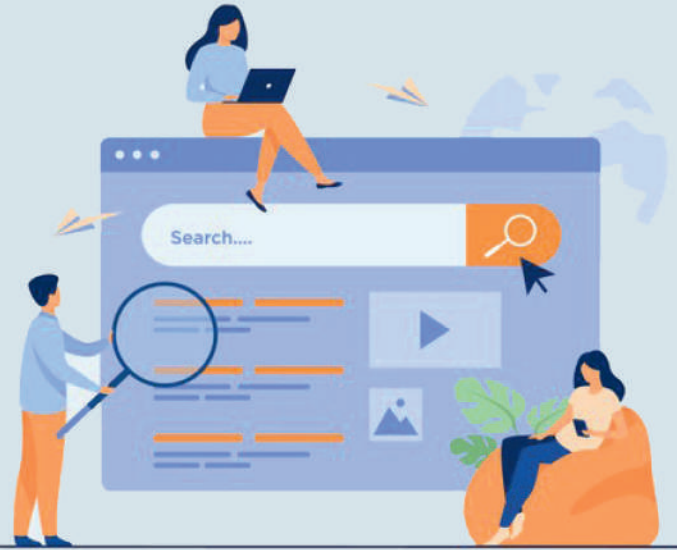


OUR SERVICES

- Social Media Platforms
- Search Engine Optimization SEO
- Google Adword / Google Ads

(1) Social Media Platforms

- Facebook, Instagram, Twitter, LinkedIn, etc.
- Graphical Representation.
- Ads, posts, and videos.



(2) Search Engine Optimization SEO

- Help in getting the best rank on the Google search page
- Increase website traffic
- You can move ahead of the competition
- Helps You to Attract Local Customers
- Helps in High ROI and Conversions
- Increases Brand Visibility

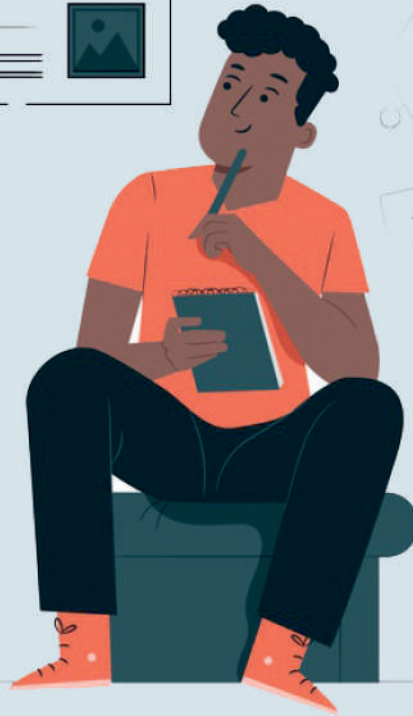
(3) Google Adword / Google Ads

- Ads, posts, and videos.
- On Google Search
- On Websites
- On Competitor Websites



Need of Digital Marketing

- High Marketing Cost.
- Brand Building.
- Brand Promotion.
- Unable to predict consumer behavior.
- Market trends.
- Reaching More Consumers.
- Acquiring New Customers.
- Exploring Unknown Territories.
- Acquiring Talents.



About Company

AYT is One Of The Leading IT Company, Based @ Jodhpur

We at AYT have Expertise in the fields of, Software Development, Web & Mobile Business Solutions, ERP Solutions, Digital Marketing, and SEO Etc.

Our Digital Marketing Team Consists With An Experience of More than 4 + Years, who are Passionate and have a good knowledge of relevant subjects.

We have a group of teams to manage all work in an excellent way.

- Dedicated Team
- Knowledge of marketing tools
- Teamwork and beliefs in outcomes
- Insightful Marketing team

Our Treasures

AYT Team is blessed with working experience with individuals, start-ups & well-established organizations. Some of the gems from our treasures are:-





ADIYOGI
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