

Adiyogi Technosoft PVT LTD is one of the leading IT companies based in Jodhpur.

We at Adiyogi Technosoft have expertise in the fields of Software Development, Web & Mobile Business Solutions, ERP Solutions, Digital Marketing and SEO etc.

Our core team consists of developers with more than 12 years of experience, who are passionate and have a good knowledge of relevant subjects.



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Years



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Digital Marketing

Digital Market helps business houses to mark their presence in the digital market, Customer acquisition, revenue generation, and reach target customers globally.

OUR SERVICES

SMM

Social Media Marketing



SEO

Search Engine Optimization



Social Media

Marketing

Social media marketing is a form of digital marketing that leverages the power of popular social media networks to achieve your marketing and branding goals.

Social media marketing is a powerful way for businesses of all sizes to reach prospects and customers. People discover, learn about, follow, and shop from brands on social media, so if you're not on platforms like Facebook, Instagram, and LinkedIn, you're missing out!

Effective social media marketing can help your company achieve extraordinary success by generating loyal brand supporters, leads, and even purchases.

Facebook

Profile Optimization	✓
Targeted Page Likes	✓
Post Sharing In Groups	10
Cover Image Creative And Upload	2
Content creation Hashtag campaign	✓
Facebook Insight Monitoring	✓
Monthly Progress Report	1
Monthly Reach	10k+
Paid Boosting	Ads cost by you

Package

25 Creative
20 Post & 5 Videos
A Month

Instagram

Profile Optimization	✓
Instagram Image Sharing	✓
Targeted Instagram Followers	✓
Comments & Likes Management [Engagement Strategy]	✓
Instagram Analytics Monitoring	✓
Instagram Ads Creative Creation	✓
Monthly Reach	5k+
Paid Boosting	Ads cost by you

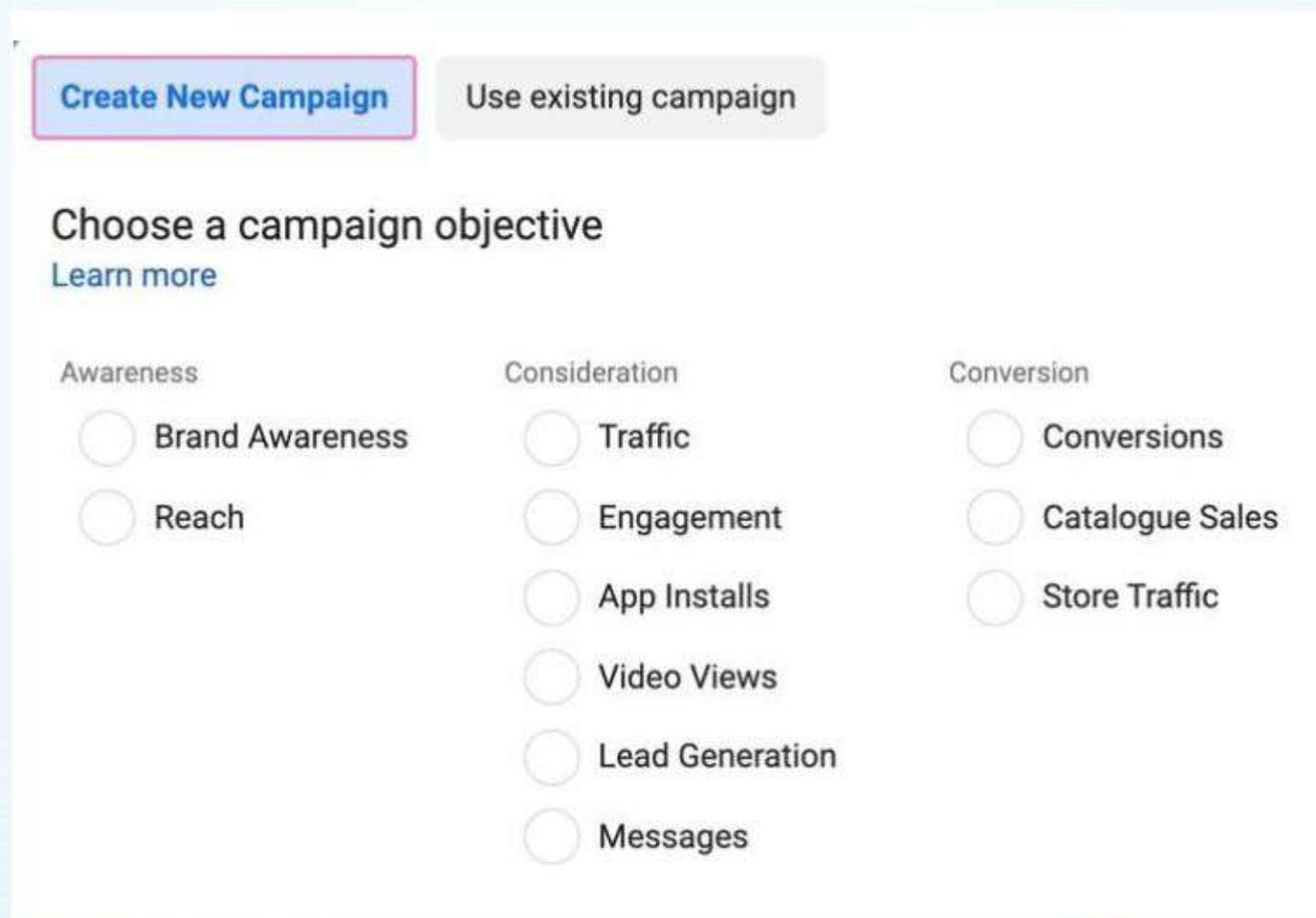
Linkedin

Profile Optimization	✓
LinkedIn Post Sharing (Group & DM)	✓
Targeted LinkedIn Connection	✓
Company Page Creation	1
Company Page Follower Increase	✓
Relevant Group Joining	✓
Monthly Progress Report	✓
Paid Boosting	Ads cost by you

Facebook Ads

Facebook ads refer to online advertisements that are created and published on the Facebook platform to be targeted to its users. Facebook ads are a type of display ad and can only be seen by the platform's users who have been selected using Facebook's targeting tools.

There are so many ad campaigns available, but I suggest you use that type of ad to see how it benefits your business to increase visibility



The image shows a screenshot of the Facebook Ads campaign creation interface. At the top, there are two buttons: "Create New Campaign" (highlighted with a blue border) and "Use existing campaign". Below these buttons is the heading "Choose a campaign objective" with a "Learn more" link. The interface is divided into three columns: "Awareness", "Consideration", and "Conversion". Each column contains a list of objectives with radio buttons next to them.

Awareness	Consideration	Conversion
<input type="radio"/> Brand Awareness	<input type="radio"/> Traffic	<input type="radio"/> Conversions
<input type="radio"/> Reach	<input type="radio"/> Engagement	<input type="radio"/> Catalogue Sales
	<input type="radio"/> App Installs	<input type="radio"/> Store Traffic
	<input type="radio"/> Video Views	
	<input type="radio"/> Lead Generation	
	<input type="radio"/> Messages	

■ **Lead generation**

Collect contact information from customers quickly. Good for getting someone to sign up for your services.

■ **Engagement**

Get more people to follow your Page or engage with your posts through comments, shares, and likes. You can also choose to optimize for more event responses or offer claims.

■ **App Install**

Get more people to install your app, optimize for app events or attract your highest-value customers with value optimization.

■ **Traffic**

Grow the number of people who are visiting your site, app, or Messenger conversation, and increase the likelihood that they'll take valuable action when they get there.

■ **Messages**

The Messages objective drives conversations to your business. You can use it to:

- Generate leads
- Increase transactions
- Reach and connect with people
- Answer questions
- Offer support

You can start messaging conversations with ads that click to message. We'll deliver these ads to people more likely to have a conversation with your business in **Messenger, Instagram and/or WhatsApp**. This helps move customers from consideration to action.

NOTE: Paid campaign (ads cost by you)
(Engagement, Lead, Traffic & More)

Portfolio



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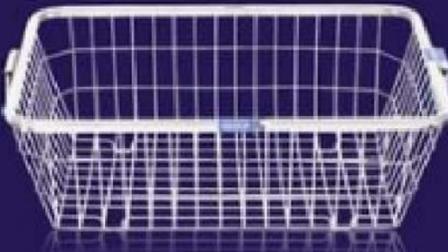
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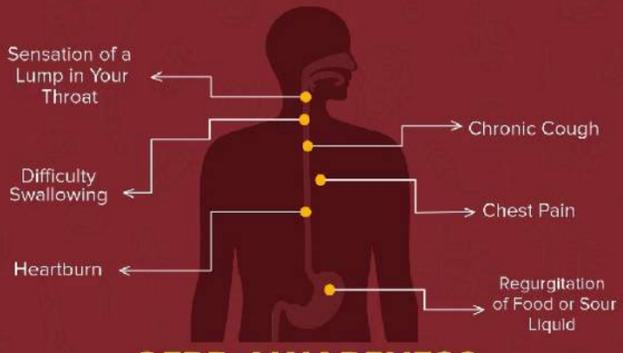
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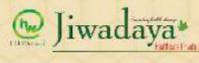
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Our Clientele

AYT Team is blessed with working experience with individuals, start-ups & well established organizations. Some of the gems from our treasures are:-



Contact



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